

A photograph of a modern glass skyscraper at dusk. The building's facade is composed of large glass panels that reflect the deep blue sky and the city lights. The building's structure is angular, with a prominent triangular section in the foreground. The interior lights of the building are visible through the glass, creating a warm glow. In the background, other buildings and city lights are visible under a twilight sky with some clouds.

ECIM 2015

Global Summit on
Integrative Medicine
and Healthcare

25-27. September



The 8th European Congress for Integrated Medicine
Global Summit on Integrative Medicine and Healthcare
25 -27 September 2015
Greater Copenhagen
Denmark

**“Exploring the Evidence Base for Integrated and
Sustainable Research, Healthcare and
Workforce for Patients”**



Moving Healthcare into Sustainability

“Our aim is to obtain optimal and sustainable cost-effective solutions for the treatment of patients suffering from chronic diseases and associative chronic illnesses such as stress and anxiety, pain and depression—moving healthcare into sustainability”

**Shelley Noble-Letort, PhD CEO
Executive Board President
Nordic Integrative Medicine
8th ECIM President**

ECIM 2015 Greater Copenhagen, Denmark



ECIM 2015 welcomes you to Greater Copenhagen, gateway to Scandinavia's Medicon Valley and the Nordic Regions. We invite you to enjoy a pre-summit concert at the DR Koncerthuset and Nordic symposium at the University of Copenhagen Rigshospitalet before traveling North to Helsingør, home to Hamlet's Kronborg Castle where the Evening of Music and Medicine will take place. The Summit will be hosted at the breathtaking waterfront crystal Culture Yard where participants will gather together in halls with views of the sea toward Sweden, which is only a 20 minute ferry-ride away. The Culture Yard houses the world awarded best public library and shares space with the world awarded best maritime museum designed by world renowned architects BIG. We invite you to stay awhile afterward to experience the splendor of Nordic beauty.



ECIM 2015

OVERVIEW

The 2015 ECIM Congress provides a global platform for **medical providers and healthcare professionals, researchers and students, policymakers and change agents, philanthropists and corporations** to come together to advance the research and practice of IM at the global, regional, and national levels

ECIM 2015 OFFERS PARTICIPANTS AN OPPORTUNITY TO

- **Discuss evidence** on how using complementary medicines and integrative therapies with conventional medicine improves healthcare efficiencies and health outcomes
- **Jointly develop a research agenda** to address current evidence gaps
- **Develop a roadmap for collective action** to influence key stakeholders to incorporate IM into national health plans, healthcare systems, and individual health practices

SUMMIT HISTORY

ECIM 2012, held in Florence, Italy, hosted over 1200 participants and 90 sponsors from around the globe. In 2015, experts representing all 6 continents will be represented including:

- Policymakers and government representatives
- Leading academic experts in the field from world renowned universities and IM organizations
- Domestic and international medical and health journalists

ECIM 2015 PROGRAM

DAY ONE

Vision

NORDIC SYMPOSIUM ON
PATIENT ENGAGEMENT AND PATIENT-CENTERED HEALTHCARE
University of Copenhagen, Rigshospitalet

DAY TWO

Economics and Science

GLOBAL HEALTHCARE, INTEGRATIVE MEDICINE MODELS,
AND EVIDENCE-BASED RESEARCH
The Culture Yard, Helsingør

DAY THREE

Education

INTEGRATED HEALTHCARE WORKFORCE
AND PATIENT CARE
The Culture Yard, Helsingør



RETHINKBOX Sessions

There will be moderated brainstorm sessions where we will “re-think our way out of the box” on the most pressing healthcare issues of our time.

Open-forum expert panel discussions with interactive feedback from these sessions for experts and participants—medical and healthcare professionals, patients and caregivers, students and researchers, journalists and politicians.

Moderator Dr. PETER QVORTRUP GEISLING, MD (DK)

Danish Broadcast Corporation DR 1 Medical Correspondent

PARALLELRESEARCH Sessions

Scientific evidence for Integrative Medicine that includes conventional, complementary, and traditional medicine will be selected via an international scientific review board committee consisting of pioneering clinical health academia from Harvard, University College London, UCLA, Karolinska Institute, University Zurich, University of Berlin, University of Hong Kong, and Copenhagen University.

DISTINGUISHED KEYNOTE SPEAKERS

Dr. VICTOR DZAU, MD (USA)

President of Institute of Medicine (IOM) of the National Academies, Washington D.C.

Dr. DAVID EISENBERG, MD (USA)

Harvard School of Public Health, Nutrition and Executive Vice-President Samueli Institute, Health Research and Education

Prof. TORHEL FALKENBERG, PhD (SE)

Karolinska Institute Department of Neurobiology, Director of Integrative Care Science Center

Dr. PETER FISHER, MD (UK)

Clinical Director and Director of Research at Royal London Hospital for Integrative Medicine and
Physician to the Queen of England

Prof. LIXING LAO, MD PhD (HK/USA)

The University of Hong Kong Vivian Taam Wong Professorship in Integrative Medicine and
University of Maryland School of Medicine, Center for Integrative Medicine

Dr. PAULO DE TARSO RICIERO LIMA, MD MSc (BR)

Hospital Israelita Albert Einstein, Integrative Medicine Group – Dayan Daycoval Family Oncology and Hematology Center

Dr. VICTORIA MAIZES, MD (USA)

Executive Director of Arizona Center for Integrative Medicine,
Founding Education Co-Chair of the Consortium of Academic Health Centers for Integrative Medicine

Dr. ISAAC MATHAI (IN)

Soukya International Holistic Health Center

Dr. WOODSON MERRELL, MD (USA)

Clinical Director and Director of Research at the Center for Health and Healing NYC,
Department of Integrative Medicine, Mt. Sinai Beth Israel Hospital

Dr. MALCOLM TAW, MD (USA)

UCLA Center for East-West Medicine, UCLA Collaborative Centers for Integrative Medicine

Dr. MERLIN WILLCOX, MD (UK)

University of Oxford, Department of Primary Healthcare Services

Prof. CLAUDIA WITT, MD MBA (CH)

Director of Institute for Complementary and Integrative Medicine, University Hospital Zurich

and honorary guest, Prof. Dr. h.c. ERVIN LASZLO (HU/IT)

Founder of Systems Philosophy, Twice Nominated for the Nobel Peace Prize



JOIN US: SPONSOR ECIM 2015

NETWORK: ECIM Nordic Summit 2015 offers a rich **environment for information-sharing, building synergist relationships, brainstorming collaborative initiatives, and promoting new paradigms in medicine and healthcare** to a high-level group driving the IM agenda.

DEEPEN YOUR KNOWLEDGE: Access the latest news, data, and research on efforts to improve healthcare globally—as well as connected issues such as education and economics.

SHOWCASE YOUR WORK: The exhibition spaces, open forum panel discussions, interactive ReThinkBox Sessions, ParallelResearch Sessions, and media presence offer a **high-visibility platform to discuss proven efforts to improve healthcare for patients.**

COLLABORATE: **Enhance relationships and build collaborations** with colleagues who share an interest in development efforts for the improvement of healthcare worldwide, which are being championed by organizations such as the World Health Organization and the European Union Horizon 2020 initiatives.

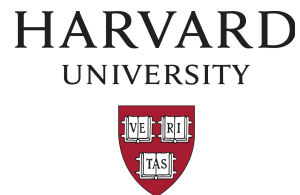
SPONSORSHIP PACKAGES

| BENEFITS | PLATINUM | GOLD | SILVER | BRONZE |
|--|------------------------|-----------------------|-----------------------|-----------------------|
| Co-sponsorship, speaking and press conference opportunities: 1. Music and Medicine Event, OR 2. ReThinkBox Sessions | x | | - | - |
| Co-sponsorship of ParallelResearch Session | - | x | x | x |
| Strategic High-traffic exhibition stand | x | x | - | - |
| Exhibition stand in exhibition space | - | - | x | - |
| Branded Café table in exhibition space | - | - | - | x |
| Recognition throughout Summit <i>(ad or logo appearing on video loop prior to start, during breaks, and end of each day)</i> | Full slide | ½ slide | ¼ slide | - |
| Logo included in digital programme and mobil app | x | x | x | x |
| Partner profile and logo on summit website (100 words) | x | x | - | - |
| Global summit participant passes | 8 | 6 | 4 | 2 |
| VIP Tickets to Music and Medicine Event | 8 | 6 | 4 | 2 |
| VIP Tickets to Pre-Summit Concert at DR Koncerthuset | 4 | 2 | 1 | - |
| VIP Reception and Dinner | 4 | 2 | 1 | - |
| Logo on global summit bag | x | x | x | x |
| PRICE | DKK 100,000 | DKK 50,000 | DKK 25,000 | DKK 10,000 |

We want to work with you to create a package that meets your needs. Opportunities are offered on a first come, first served basis.

CORPORATE SPONSORS AND PARTNERS

As a sponsor, you will have exclusive access to the latest research on IM, key national/global influencers, journalists and more:



University of Zurich ^{UZH}

The Royal London Hospital
for Integrated Medicine
University College London Hospitals
NHS Foundation Trust



The University of Hong Kong



THE CENTER FOR Health & Healing



"Every country is struggling with the escalating costs of healthcare and the need for increased quality of patient care, which will be the issues on center stage at the ECIM 2015 Global Summit. There are significant social benefits to solving these issues. I anticipate great impact from the keynotes of global experts in the field, which includes Dr. Victor Dzau, President of the Institute of Medicine of the National Academies Washington DC, a leader in the global medical community "

Torben Riise, CEO T-Med, Inc.
Copenhagen Capacity Goodwill Ambassador to Denmark

"The ECIM Global Summit will be significant as it will address certain key questions such as; how can integrative medicine provide high quality yet cost effective solutions for global health; and how can integrative medicine offer solutions for global health that are truly sustainable. This will be in many ways analogous to the landmark summit held in 2009 at the Institute of Medicine in Washington DC."

Malcolm Taw, MD
UCLA Collaborative Centers for Integrative Medicine
UCLA Health, Center for East-West Medicine, USA

"The topic of 'integrative medicine models' of healthcare is very appropriate, having established one of the first Integrative Medicine Schools in a University as well as one of the first Integrative Medicine Hospitals. I am happy to present on the latest advances in treatment of chronic illness and why the Integrative Medicine Model is the best medical paradigm for healthcare."

Professor Avni Sali, MD
Director of the National Institute of Integrative Medicine, Australia

PRACTICAL INFORMATION

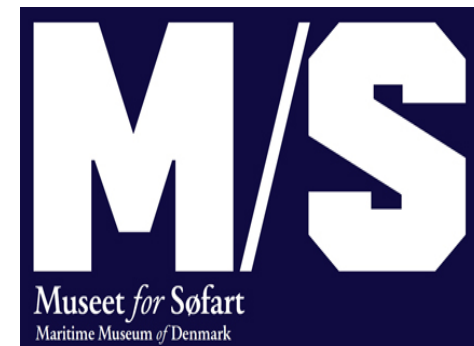
Date: 25th – 27th September 2015

Venue: Rigshospitalet Auditorium 1
The Culture Yard
Kronborg Castle
Maritime Museum of Denmark
in Greater Copenhagen
Denmark

For more sponsorship information, please contact:

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Crone & Co
EXPERIENCES

ADDITIONAL EVENTS AND ACTIVITIES

Call for Scientific Evidence-Based Abstracts and Posters (clinical and research)

- Biopsychosocial Aspects of Integrative Patient Care
- Ethnopharmacology, Complementary and Traditional Medicine (Ayurveda, MBSR, Music Therapy, Naturopathy, Physiotherapy, Shiatsu, TCM/ Acupuncture, Yoga Therapy)
- Epigenetics, Environmental and Preventative Medicine
- Integrative Models and Bioinformatics for Healthcare (that includes Integrative Cardiology, Hematology, Neurology, Oncology, Pediatrics, Systems Biology...)
- Mind-Body, Quantum, Nuclear Medicine and Neuroimaging (fMRI, PET)
- Neuroscience and Neurobiology of Stress and Depression
- Nutrition and Functional Medicine for Chronic Diseases
- Positive Psychology and Psychoneuroimmunology (PNI)
- Special Call for Patient Stories (Patient Experts and Patient Involvement in Research Strategy)
- Special Call for MusicMedicine and Music Therapy

HEEL AWARD

EXCELLENCE IN INTEGRATIVE MEDICINE RESEARCH

Presented by Konstantin Cesnulevicus, MD Medical Science Liaison for Heel GmbH and
Professor Stefan Willich, MD University of Berlin Charité

Heel Award 2015 Review Committee

Prof. Stefan Willich, MD (GE) University of Berlin Charité
Prof. Michael Heinrich (UK) UCL School of Pharmacy, Univ. London
Prof. Gustav Dobos, MD (GE) Universität Duisburg-Essen
Prof. Torkel Falkenberg (SE) Karolinska Institut
Prof. Cardini (IT) Health and Social Agency of Emilia Romagna Region, Bologna



PRE-SUMMIT CONCERT

Maestro Michael Schönwandt

Danish National Symphony Orchestra

at DR Koncerthuset Danish Radio Live Broadcast, Thursday September 24th



MUSIC AND MEDICINE at Kronborg Castle

Saturday September 26th

AN EVENING OF MUSIC AND MEDICINE

Master of Ceremony Uffe Savery, Musical Director of the Copenhagen Philharmonic

Maestro Stefan Willich, MD Founder and Conductor of World Doctors Orchestra

Featuring the research and selected evidence-based music effective for chronic illnesses by

Professor Lars Ole Bonde, PhD Expert on Music Therapy at Aalborg University

Copenhagen Philharmonic and World Doctors Orchestra

Selected Chamber Ensembles

Saturday, September 26th



AALBORG UNIVERSITY
DENMARK



COPENHAGEN PHIL
Est. 1843
Hele Sjællands Symfoniorkester



Norges
musikkhøgskole
Norwegian Academy
of Music



WORLD
DOCTORS
ORCHESTRA





EUROPEAN GREEN CAPITAL, Copenhagen

Certified GREEN Congress

ECIM 2015 will strive to be a certified “green” event
adhering to the sustainability standards of GMIC Global

PAPERLESS

BIODYNAMIC ORGANIC

BIODEGRADEABLE COMPOSTABLE

NO PLASTIC FILTERED WATER SYSTEM

ELECTRIC HYBRID TRANSPORTATION

RESTING “REGENERATE” SPACES